Hunter Hill

Ottawa On.
613-983-5447
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hunterh.ca

Professional Summary

Bilingual graphic designer with over 17 years of experience creating accessible, audience-focused communications within government, agency and post-secondary environments. Combining strong design fundamentals with a strategic, research-informed approach, I translate complex ideas into clear, engaging multi-channel visual solutions that meet business objectives and maintain strong brand consistency.

Core Competencies

BRAND AND DESIGN LEADERSHIP

- Mentorship and creative support
- Brand governance and guideline documentation
- Design system development
- Stakeholder collaboration
- Design workshop facilitation

CAMPAIGN AND COMMUNICATIONS

- Research and strategy
- Success metrics definition
- Production timeline management
- Conceptual design creation
- Multi-channel asset production
- Analytics and reporting

UX AND DIGITAL DESIGN

- Requirement definition
- Wireframe and prototype design
- Component library management
- Accessibility standards (WCAG, AODA)
- CMS platforms

TOOLS AND SOFTWARE

- Adobe Creative Suite
- Microsoft 365
- Figma, Visual Studio, Codex
- HTML, CSS, JS, GSAP
- JIRA, SVN, Git

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Experience

House of Commons of Canada, Ottawa On.

MANAGER, CREATIVE SERVICES (FT) SEP 2023 – MAY 2025

Led creative direction of national and electoral communications campaigns, with a reputation for quality and consistency in the delivery of daily content seen by Canadians coast to coast to coast.

- Unified the team by standardizing the approach taken to document requirements, develop timelines, mitigate risk, and organize working files.
- Fostered a collaborative, accountable, and high-performing team culture through mentoring, constructive feedback, and honesty.
- Reviewed team output across all channels, ensuring consistency, quality and alignment with objectives.

Notable Campaigns Delivered:
Federal Budget, Fall Economic Statement, Canada Carbon Rebate, and Canadian Dental Care Plan.

SENIOR ADVISOR, DIGITAL AND CREATIVE (FT) JAN 2022 – SEP 2023

Built a creative services team by aligning members of the communications team to accommodate the Members of Parliament's (MPs) growing demand for creative support.

- Presented creative concepts and strategies to senior leadership, including Prime Minister's Office staff, and Chiefs of Staff to gain buy-in.
- Managed stakeholder expectations and facilitated constructive feedback cycles with the team.
- Ensured all work met strategic objectives, technical requirements, and stakeholder expectations before final delivery.

GRAPHIC DESIGNER (FT) JAN 2020 – JAN 2022

Unified the look and feel of Federal COVID-19 messaging by building templated print and social media products used by MPs in critical times.

- Developed templates and style guides for social media graphics and direct mail products used by 98% of Liberal MPs.
- Took in, evaluated, prioritized, and managed all creative requests across the organization.
- Coordinated production processes across print, digital, and video marketing communications.

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Experience (continued)

Banfield Agency, Ottawa On.

ART DIRECTOR / CREATIVE DESIGNER (FT) SEP 2015 – NOV 2019

Created multi-channel visual communications, translating complex information and business objectives into clear, audience-focused design solutions.

- Developed infographics that structured complex data into compelling visual narratives.
- Directed photography, video and voice talent to meet project requirements and creative objectives.
- Reviewed creative work and provided clear, actionable feedback to designers and cross-functional teams.

Notable Clients:
The Canadian Air Transport Security Authority, Export Development Canada, Global Affairs Canada, and March Networks.

bv02, Ottawa On.

GRAPHIC DESIGNER (FT) NOV 2013 – APR 2014

Collaborated with educators and mobile developers to create an educational iPad game and assessment platform distributed in select First Nations communities in Saskatchewan.

- Designed a results portal using dynamic graphs and data visualizations educators could use to communicate student progress to caretakers.
- Identified usability issues and prioritized improvement, refining the experience through iterations.

Notable Clients:
The Government of Saskatchewan

RealDecoy, Ottawa On.

INTERACTION DESIGNER (FT) SEP 2009 – JAN 2013

Worked with developers and clients to create intuitive digital experiences aligned with business objectives, brand standards and audience needs.

- Led discovery sessions to define requirements, understand user needs and establish project goals.
- Developed information architecture, wireframes and high-fidelity prototypes to translate requirements into clear, user-focused digital experiences.

Notable Clients:
The Canadian Automobile Association, The Canadian Museum of Nature, and Home Hardware.

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Education

Advertising and Marketing Communications Management
ADVANCED DIPLOMA – ALGONQUIN COLLEGE, OTTAWA ON. 2009

Extracurriculars

- Federal Election Campaigns (2021, 2025)
- Board Member, Wellington West BIA (2019)
- CreativeMornings Ottawa (2016)